



Sales & Digital Strategy for Logistics Company

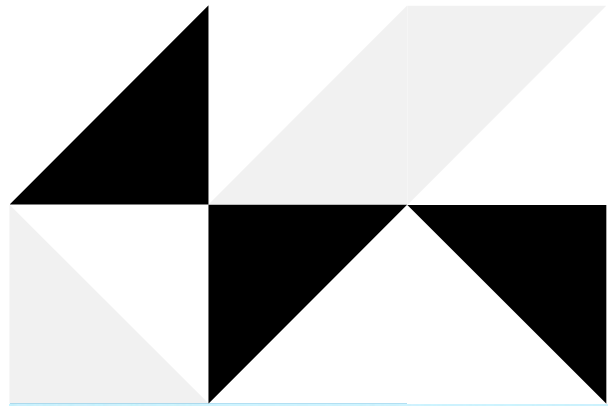
JaxonLabs provided a range of services, including sales strategy, web development & marketing support

WHAT WAS THE SCOPE OF THEIR INVOLVEMENT?

For our first engagement, JaxonLabs redesigned the website for our company.

Their team added additional tabs and features to the platform. Updated information, new pictures, and more clarification on our services were included on the new site. We even started seeing more organic traffic from the SEO optimizations.

Additionally, they provided marketing support and launched marketing campaigns, including email blasts and a direct outreach initiative. Their team generated several qualified leads and directly communicated with several customers to improve our reach.



WHAT EVIDENCE CAN YOU SHARE THAT DEMONSTRATES THE IMPACT OF THE ENGAGEMENT?

Their marketing efforts resulted in earning two major accounts for my business.

Landing these deals helped us make over \$2 million in gross revenue in the past year.



HOW DID JAXONLABS PERFORM FROM A PROJECT MANAGEMENT STANDPOINT?

We primarily communicate through email and texting.

When there's something urgent to discuss, Tom is quick to schedule a phone call with our team.

Instead of calling out of the blue, we'll arrange a time over email that works for both of us.

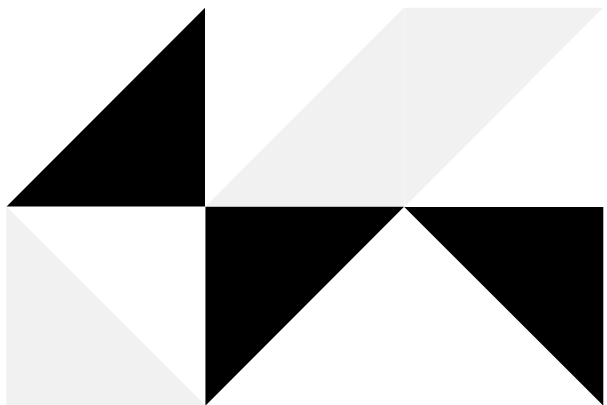
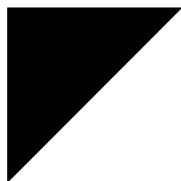


WHAT DID YOU FIND MOST IMPRESSIVE ABOUT THEM?

Tom and his team are quick learners.

Although they're new to our industry, they are dedicated to understanding our needs and doing the job right.

It's easy to work with them because of their ability to identify a process that works and run with it. I appreciate their approach.



DO YOU HAVE ANY ADVICE FOR POTENTIAL CUSTOMERS?

If you bring a clear idea and defined role to Tom, he'll be able to accomplish your goals quicker.

Coming to the project with a wide-open concept can lead to more time and costs.